**Бесплатный семинар "7 шагов к росту прибыли за счет грамотного сокращения затрат на персонал"**

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| https://proxy.imgsmail.ru?email=infotd_etk%40mail.ru&e=1492082413&h=rWbKtTA0zx9zzt4kFbTG7w&url171=aW1nLnN0YXQtcHVsc2UuY29tLzI4ZWRkMzM4MGExYzE3Y2Y2NWIxMzdmZTk2NTE2NjU5L2ZpbGVzL2VtYWlsc2VydmljZS91c2VyZmlsZXMvYThiNGFhYzg3NjEyMjdlNDljZTBiY2MzMThiZmMyMTQ1NzgyNjgvMTc2MjAxMDdfMTM5MTU0NTQ5MDkxMzQzMV84NjQ4Mzc5MTQxMjU1NjkxODAzX28uanBn&is_https=0 |  |  |

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Троицкая, д. 1 В, 2 этаж, конференц-зал Инновационного бизнес-инкубатора Челябинской области**  **ПРОГРАММА:**   1. **Как нанимать самых лучших сотрудников в свою компанию?**   - Во сколько на самом деле обходится найм 1 хорошего специалиста? Если вы никогда не считали эту цифру, вы будете поражены.  - Как втрое сократить расходы на найм, и нанимать при этом самых лучших?  - Как и когда правильно оформить сотрудника? Тонкости трудовых договоров, о которых нужно знать каждому собственнику бизнеса.  - 5 основных ошибок при заключении трудовых договоров, которые неизбежно влекут административные штрафы и способы устранения ошибок.   1. **Как на 20-100% повысить эффективность сотрудников?**   - Как загрузить каждого сотрудника компании «по полной программе?»  - Можно ли совмещать разные функции, и как это сделать без ущерба для рабочего процесса? Чтобы не услышать «Я не буду это делать. У меня другая должность.» и так далее   1. **Какой ресурс скрыт в функции контроля?**   -Почему внедрение системы контроля повышает результативность сотрудников на 10-30%?  - Как грамотно внедрить функцию контроля? Как корректировать персонал, чтобы мотивировать, а не пугать штрафами?   1. **Возможности снижения расходов при привлечении к работе временных работников.**   - Как привлекать к работе «декретниц» и студентов?  - На какие функции можно привлекать временных работников, и как это правильно оформить?   1. **А не переплачиваем ли мы сотрудникам?**   Как изменить структуру оплаты труда? И перераспределить постоянные и переменные части? Так, чтобы никто из ценных кадров не уволился, а принялся за работу с удвоенной энергией?  А сколько «на самом деле» хотят зарабатывать ваши работники? Как определить уровень финансовой необходимости, и какие выгоды он дает?   1. **Несколько идей, которые подойдут не всем. Но каждый может выбрать результативный способ для себя**   - переход от ООО к ИП  - сокращение штата  - введение неполного рабочего дня или недели  - снижение расходов на обеспечение рабочего места   1. **Самый важный шаг – внедрение на практике**. |  |  | |  | | | |  |  | | --- | |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  | | | | **СПИКЕРЫ:** |  |  | |  | | | | | | | |  |  | | --- | --- | | |  | | --- | |  | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  | | | |  |  |  | |  | | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  | | | |  | **Инна Попова-Левина, тренер-эксперт  Академии Продаж Диалог**  **Ведет бизнес-тренинги,** консультации, конференции. **Автор** серии практических курсов-тренингов «Бизнес-максимум: Секреты успешных продаж и продвижения» |  | |  | | | | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  | | | |  |  |  | |  | | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  | | | |  | **Виталий Гульчак, юрисконсульт департамента налогового консалтинга компании LA`consulting**  **Имеет опыт** в области налогового планирования, оценки рисков, проверок контролирующих органов, а также оспаривания их решений. |  | |  | | | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  | | | |  | |  |  |  |  | | --- | --- | --- | --- | |  | |  | | --- | | [ЗАРЕГИСТРИРОВАТЬСЯ](http://s578268.stat-pulse.com/urls/52742933/MzA5NTU0OA==/67b8a0fd0b62b6c3391642e0f166aa3d/h/28edd3380a1c17cf65b137fe96516659) | |  | |  | |  | | | | | | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  | | | | КОЛИЧЕСТВО МЕСТ ОГРАНИЧЕНО!  **ТЕЛЕФОН ДЛЯ СПРАВОК - 8(351)247-73-47** |  |  | |  | | | | | | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  | | | | С уважением,  бизнес-объединение "ДЕЛОВАЯ РОССИЯ"  © Copyright, 2015  Тел.: 8(351)247-73-47 [www.deloros74.ru](http://www.deloros74.ru/) Вы получили эту рассылку, потому что принимали участие в наших мероприятиях. |  |  | |  | | | | | | | |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | |  | | | |  | [Отказаться от рассылки](http://s578268.stat-pulse.com/unsubscribes/ru/MzA5NTU0OA==/67b8a0fd0b62b6c3391642e0f166aa3d/h/28edd3380a1c17cf65b137fe96516659) |  | |  | | | | | | |